Atharva Mandhare

Industrial & User Experience Designer

Empathetic and process-driven designer with 3+ years of experience building seamless, scalable product experiences. I specialise in end-to-end product design from research to execution—solving complex problems with a user centric approach. Passionate about aligning user needs with business goals to drive measurable impact.

Contacts



mandhre.atharva97@gmail.com

Education

2016 - 2021 National Institute of Design, Ahmedabad

Bachelor's of Design (B.Des) Product Design, Faculty of Industrial Design All India Rank - 01, CSGPA: 7.66/10

2013 - 2015 Sir Parshurambhau College, Pune

11th & 12th Science **HSC Board**

Work Experience

UST – Designer III, UX Design (Dec 2024 – Present) (B2B, SaaS)

- Leading UX for internal enterprise tools; drive user research, process mapping, and concept development
- Redesigning the iSolve ticketing system to reduce resolution time and improve discoverability
- Spearheading interview workflow improvements for RippleHire to enhance scheduling and feedback tasks

LinkedIn



Phone +91-955 200 8316

Design Skills

User Research & Strategy:

User Research & Analytics, User Interviews, Behavioural Research, Empathy Mapping, Journey Mapping, UX KPIs, Stakeholder Engagement, Business Alignment **Design Thinking & Concept Development:**

Design Thinking, Concept Design, System Thinking, Service Design, Data-Driven Design, Design Sprint, Cross-**Functional Collaboration**

Interaction & Visual Design:

Interaction Design, UI/Visual Design, Micro-interactions, Design Systems, Inclusive Design, Accessibility (WCAG 2.2), UX for AI Systems **Testing & Evaluation**

Usability Testing, Heuristic Evaluation, A/B Testing **Information Architecture & Flows:**

• Set up design workflows and led stakeholder alignment for a high-impact B2B SaaS platform

• Created visually engaging dashboards, infographics, and UI screens for BizzApp

Niyo Solutions – UX Designer (Oct 2021 – Feb 2024) (Fintech)

- Responsibilities:
 - Owned the transactions domain across all payment platforms, building a scalable design system
 - Re-architected the Pay Homepage IA for better usability and navigation
 - Designed modular UI components to ensure long-term design consistency
- Impact:
 - +5 point increase in NPS through features like Accrued Interest & Average Monthly Balance
 - 10% reduction in support tickets by simplifying TCS communication
 - Increased user engagement & international transactions via Notional Savings

Dee Dee Labs – Industrial Design Intern (Mar 2020 – Mar 2021) (Healthcare)

- Designed a modular, myo-electric prosthetic limb for children aged 4–13
- Conducted user research with amputees and prosthetists; identified unmet needs and design gaps
- Developed ergonomic prototypes; iterated based on feedback
- Project filed for provisional patent Featured in Global Grad Show 2021 (Top 100 projects globally)

The outcome of the project has been successfully filed for a provisional patent **Product: ProKids Inventor: Atharva Mandhare** Applicant: Dee Dee labs pvt. ltd.

Information Architecture, Task Flows, User Flows, Interaction Models, Mobile-First & Responsive Design **Prototyping & Tools:**

Wireframing, Low & High Fidelity Prototypes, Rapid Prototyping, Agile & Lean UX, 3D Digital rendering

Software Skills

Figma	Adobe Xd	Miro
Rhino 3D	Fusion 360	Solid Works
Arduino	Keyshot	Procreate
InDesign	Sketch	Prezi
Photoshop	Autodesk	

Language

English

Marathi

Hindi

May 2019 - June 2019

- Designed a wearable, intuitive demo kit for prosthetic limb users
- Led research, prototyping, and usability testing to ensure comfort and clarity
- Delivered an educational tool for both users and healthcare providers

Additional Experience

Mentor, ARC Studio, Pune

March 2018 - Present

- Mentorship: Guided aspiring designers to articulate their unique goals and aspirations.
- Student Success: Helped students secure admissions into top design institutions.
- Career Development: Provided skills, confidence, and strategic direction for navigating design education.
- Holistic Approach: Focused on creativity, critical thinking, and a user-centric approach beyond technical skills.

Recognitions

Global Grad Show 2021, Dubai

ProKids: Featured and shortlisted in top 100 graduation projects globally for GGS'21 edition.